

Shara Brazear grew up in North Little Rock in the Amboy neighborhood and attended North Heights Elementary, Central Junior High, Ridge Road Junior High, and NLR Ole Main High School. She graduated from Ole Main in 1984 and the University of Arkansas at Fayetteville in 1988. Both of her girls, Peyton Barnes (Chase) and Briley Moody (Ryan), also graduated from NLRHS. Shara spent 20 years working as the Communications Specialist in the NLR School District and invested much time developing business and volunteer partnerships and promoting the school district. The friendships and relationships she made during her years in the school district are priceless. Shara worked tirelessly to inform the community of the advantages of passing the millage campaign in 2012 which funded the construction of the new North Little Rock High School and elementary schools. She is passionate about workforce development in NLR and continues to encourage businesses to provide opportunities for the youth in our city. In addition, a few of Shara's professional accomplishments include:



- Development of the Education Committee in the NLR Chamber and chaired the committee for five years.
- Created the Arkansas Scholars Program sponsored by the NLR Chamber and served as the liaison with the NLRSD.
- Served on the NLR Chamber Board for 15 years.

In 2014, Shara was blessed with an opportunity to impact the lives of kids on a more personal level. She began working on her teaching certification and taught secondary math for five years in England, Arkansas. "Teaching kids is a privilege that I am thankful I could experience. I miss it every day!" She considers her greatest accomplishment in life, the education and success of her daughters. In December 2020, Shara was appointed the Director of Communications for the City by newly-elected Mayor Terry Hartwick. Shara is the first woman to hold the position of Communications Director in the City of North Little Rock. She continues to build relationships both in, and outside the City of North Little Rock, to help grow our city and workforce. Shara is most excited to announce her new newest and most blessed position ever, "SUGAR", which is what her first grandchild, Sutton Elisse Barnes, now calls her.